Dear Hiring Manager,

I'm, Ahmed Zuberi, a highly skilled professional in both programming and digital marketing. With years of experience in both fields, I have become a sought-after asset for businesses looking to grow and scale their operations.

My passion for technology and business development has helped me to gain a unique perspective that enables me to effectively create and implement marketing strategies for companies. My programming skills, coupled with a deep understanding of consumer behavior and digital marketing trends, allow me to create solutions that meet and exceed the customer's expectations.

As a programmer, I'm well-versed in a range of programming frameworks and libraries, including Laravel, Django, Flask, and NumPy. I'm proficient in creating an efficient and scalable global themes for business software, which makes me an ideal candidate for any development project. My experience in designing and developing software applications has given me a solid foundation in problem-solving, which I bring to every aspect of my work.

When it comes to digital marketing, I'm a guru at creating engaging content that resonates with the target audience. I have a deep understanding of social media platforms, including Facebook, Instagram, and Twitter, and can create highly targeted campaigns that drive traffic and increase conversions. My marketing skills go beyond social media, as I also have experience with SEO, PPC, email marketing, and content marketing.

What sets me apart from other programmers and digital marketers is my ability to bridge the gap between technology and business. I understand how technology can be leveraged to solve real-world problems and am constantly seeking innovative solutions that can help businesses grow. My passion for helping businesses succeed, and my dedication to my clients is evident in the work I deliver.

If you are looking for a highly skilled professional who can deliver results in both programming and digital marketing, look no further. My expertise in these areas, combined with my dedication to my clients, makes me a valuable asset to any team. With me on board, you can rest assured that your business is in good hands and that you will see measurable results that drive growth and success.

Sincerely,

Ahmed Zuberi

AHMED ZUBERI

www.ahmedzuberi.com

IT Marketing Consultant

As a professional in business development through digital marketing and in addition Programming Knowledge, I have a unique set of skills that allow me to bridge the gap between technology and business growth. With expertise in programming languages such as Python and PHP, My experience in digital marketing enables me to develop and execute strategic plans that increase brand awareness, drive website traffic, and generate leads for businesses. Combining these skills allows me to deliver impactful results that drive business growth and success.

EDUCATION

MASTERS DEGREE (MS) in Marketing   **2020 - 2022**
Hamdard University - Pakistan

BACHELORS DEGREE (BBA) in Marketing   **2015 - 2019**
University of Karachi - Pakistan

CERTIFICATIONS

- ➢ **Python 360-All-in-One Training**   **2021**
  PythPeare
- ➢ **PHP for Beginners**   **2021**
  Great Learning
- ➢ **Business Continuity**   **2022**
  Project Management Institute
- ➢ **Project Management**   **2022**
  Great Learning
- ➢ **Google Ads Search Certification**   **2022**
  Google
- ➢ **Google Analytics**   **2023**
  Google
- ➢ **Marketing Network and Direct Selling**   **2023**
  IDSEI

WORK EXPERIENCE

Senior IT Consultant   **April 2021 - Present**

Management Imperial / Karachi, Pakistan

- Presenting and Dealing with Clients
- Developing Training Courses
- Bridge Gap between Client and Programmers

CONTACT

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EMAIL: talk@ahmedzuberi.com
HOME: Abul Asar Hafeez Jalandhari Rd, Block 18, Gulistan e Johar, Karachi East 75290, Karachi, Pakistan
DOB: 12th October 1995
Exposure: 5+ Years of Experience

SOCIAL LINKS

Linkedin:
https://www.linkedin.com/in/ahmedzuberi12

Behance:
https://www.behance.net/ahmedzuberi1

Facebook:
https://web.facebook.com/ahmad.zuberi.9

Twitter:
https://twitter.com/AhmedZu52939578

Skype:
live:ahmed_zuberi_1

SKILLS

DESIGN SOFTWARE'S:
Adobe Photoshop, InDesign, Illustrator, Premier, and After Effects

Digital Marketing Tools:
Google Adword, Mailchimp, HubSpot

WEB-BASED APLICATIONS:
WordPress, Blogger, Django, HTML 5 & CSS

RESEARCH/Analytics Tools:
Google Advanced Search, Google Analytics, SPSS, & Ahref

OFFICE TOOLS:
Microsoft Word, Excel, & PowerPoint

Dashboard Software:
Microsoft Power BI, MS Access, & Tableau

Programming Language:
PHP, Laravel, Python, Django & Others.

Digital Marketing Manager   (Part Time Job) December 2021 – October 2022

Squad Tech Solution / Karachi, Pakistan

- Lead the marketing team
- Designing and implementing SEO strategies
- Designing Google Ads Campaigns
- Managing the Social Media Pages
- Developing Strong Relationship with International Clients

Project Manager   February 2019 – March 2021

Cloud Innovator Solution / Karachi, Pakistan

- Analyze Competitors
- Developing marketing strategy and mapping the tasks
- Collaborate the graphic designers and writer to create advertising content
- Lead the team of social media optimization

Brand Marketing Executive   March 2018 - January 2019

Shahzeb Saeed / Karachi, Pakistan

- Managing Social Media Pages and Accounts
- Google Ads Campaigns Management
- Responsible to increase web traffic through social media and Google ads

Assistant Brand Manager   February 2017 - March 2018

ARY Services (PVT) Ltd / Karachi, Pakistan

- Managing Social Media Pages and Accounts
- Google Ads Campaigns Management
- Responsible to increase web traffic through social media and Google ads